

NewsWatch

Survive or Thrive Digital Forum

Whip Mix hosted its second annual Survive or Thrive Digital Forum on October 10-11, 2013. The 2-day forum brought together over 30 laboratory owners from around the country, where they were able to develop a better understanding of the dental laboratory industry's transition into the digital age. There they acquired valuable knowledge in the necessary steps their laboratory should take in making that transition. Featured guest speakers included: Chuck Yenknor, Executive Director of the IdentAlloy Council; Mark Jackson, RDT, owner of Precision Ceramics Dental Laboratory; Dr. Russell Giordano, Associate Professor and Director of Biomaterials at the Boston University College of Engineering; and Al Fillastre, CDT, owner of Ceram-O-Arts Dental Lab.



Westbrook Dental Laboratory Receives 2013 Best of Richardson Award

Westbrook Dental Lab has been selected to receive the 2013 Best of Richardson Award in the Dental Lab category by the Richardson Award Program. The Richardson Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Richardson, Texas, area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

"I treat each case that comes into my lab with great importance, and I feel honored that my local community has presented Westbrook with this award. I continue to stand by the same philosophy for quality and consistent dental restorations combined with personal customer service since day one," says Paul Westbrook, Lab Manager.

DID YOU KNOW...

AN ESTIMATED 8.7 MILLION CHILDREN

are expected to gain comprehensive dental benefits by 2018 through the Affordable Care Act, generating an additional 13.8 million dental visits per year.

American Dental Association 2013

CIMsystem S.r.l. Expands Operations



CIMSYSTEM S.R.L., a global CAD/CAM software supplier, has announced the opening of its new representative office in the South-Central United States. "Our philosophy has always been to provide high-quality, innovative, and powerful technical tools and deliver outstanding training and technical support," says Emilio Manini, CEO and founder of CIMsystem. "An office in Louisville is important in helping us maintain these high standards and excel in our pursuit of better customer care. Customers and partners will receive quick local support during their regular business hours." The new office will service both Sales and Technical Support inquiries for the existing client base and partners in North America and South America. The new location will also become the hub for CIMsystem's continuous growth and business development plans in the region.